



Market Research Analyst - Quantitative

Description

We are looking for someone who is curious, loves the market research profession, wants to make a difference, and is interested in more than just a job.

We are looking for an eager researcher who is interested in getting exposure to a large variety of methodologies and industries (including telecom, healthcare, tourism, financial, and CPG); who wants to continually learn; who enjoys solving problems; and who wants to be part of a growing team of market research professionals.

Requirements

- 2+ years in market research or related field
- 4-year degree in business, statistics, sociology, psychology, economics; master's degree a plus
- Experience with SPSS or SAS and a tab program
- Advanced Excel and PowerPoint skills
- Ability to manage multiple projects in a deadline-driven environment
- Experience working collaboratively with teams to develop strategies
- Ability to present research to clients

Responsibilities

- Research design (methodology, sample plan, data collection plan)
- Survey design
- Analysis plan
- Manage sample providers for data collection
- Analysis (includes coding and cleaning data; creating variables and writing syntax, when necessary; presenting data and statistical significance clearly and in line with company standards; and creating crosstabs for use during reporting)
- Report writing

MDRG Contact Information

MDRG is a small but growing market research consultancy focused on providing solutions, not delivering data. We are a highly skilled group of researchers who conduct thought-provoking discovery that results in creative ideas and research solutions. Please visit our website www.mdrginc.com for further information. If interested, please send resume to: info@mdrginc.com