



Client Insights Intern

An MDRG intern is one of the key positions responsible for the relationship Client Insights and Analyst teams within the company. H/She is accountable for the day-to-day quality of all assigned research produced by the firm. In addition, this role drives organic business development by supporting the insights team in delivering on client objectives and business goals.

This new hire can be remote or located in our New Orleans office.

Job Responsibilities

Inspire team-wide accountability to ensure deliverables exceed client expectations; nurture cross-department collaboration; support the team in client deliverables to ensure they meet objectives and live up to MDRG's standards.

- Drive project success by being both curious and precise with all internal and external work
- Monitor all aspects of project work from start to finish including timelines and budgets
- Coordinate with internal teams and vendors to implement projects
- Maintain and grow client relationships by being responsive to asks and thoughtful in problem solving
- Become a subject matter expert in the client's business, immersing yourself in their history, objectives and vision moving forward

What You Will Get

- Direct exposure to how a Market Research firm works
- An understanding of why consumer voices are so essential to doing business
- Hands on experience with quantitative and qualitative studies
- Collaboration with smart people
- Fun conversations that include problem solving and trivia!

Qualifications

- Curious
- Strategic Thinker
- Team Player
- Knowledge of PowerPoint
- Knowledge of Excel

Job Type: Full-time or Part Time